US HWY 17-92 CRA – Recommend approval of a US 17-92 CRA Mini-Grant, to Sobik’s Sandwich Shops, Inc., for signage on the property located at 2435 S. French Avenue, known as Skibo’s Subs, in the amount of $786. District 5 - Carey (Sonia Nordelo)

Department
Economic Development

Division
County Manager’s Office

Authorized By
Nicole Guillet

Contact/Phone number
Sonia Nordelo - 407-665-7133

Motion/Recommendation
1. Recommend approval of the US 17-92 CRA Mini-Grant to Sobik’s Sandwich Shops, Inc. for signage at Skibo’s Subs, in the amount of $786; or

2. Deny approval of the US 17-92 CRA Mini-Grant to Sobik’s Sandwich Shops, Inc. for signage at Skibo’s Subs, in the amount of $786; or

3. Continue to a time and date certain.

Background
Sobik’s Sandwich Shops, Inc. is requesting funding to cover part of the cost of renovating a sign for the property located at 2435 S. French Avenue, in the City of Sanford, within the CRA boundary. The existing sign does not comply with Sanford’s code because of new height and mass restrictions. The proposed new sign has been reviewed by the City of Sanford and has met the new code requirements.

The Applicant will be investing $1,572 (including the requested grant amount) to improve the sign and bring it into code compliance. The new sign compliments the improvements made to the corridor by the City of Sanford and the CRA. CRA staff has confirmed that fabrication and/or construction of the sign did not commence until after submittal of the grant application.
Funding Explanation:

The total grant request is $786, which represents the maximum dollar-for-dollar match to pay for the design and construction of the improved signage. The cost of the qualifying improvement is $1,572.

The proposed application furthers implementation of the following Goal, Objectives, and Policies of the US-17-92 Corridor Redevelopment Master Plan:

- **Goal**: Promote and provide a cohesive, economically sustainable, and functional built environment throughout the entire US 17-92 corridor.
  - **Objective 2**: Eliminate existing blight and prevent the continued degradation of physical and social environment within the CRA jurisdictional boundary and surrounding community.
    - **Policy 2.1**: Encourage privately-initiated rehabilitation of substandard and unsightly structures, signs, landscape and parking areas through available funding programs. Provide matching grants contingent upon design compliance with Corridor Redevelopment Master Plan redevelopment framework standards and perpetual maintenance agreement.

..Technical Advisory Committee Recommendation
The Technical Advisory Committee recommended approval of the grant request to Sobik’s Sandwich Shops, Inc., in the amount of $786, at its meeting on October 23, 2014.

..Redevelopment Planning Agency Recommendation

..Staff Recommendation
Staff recommends approval of the Mini-Grant request by Sobik’s Sandwich Shops, Inc. in the amount of $786.

..Attachments
- Grant application packet